

2009 West Incentive Summary

Vehicle Line	Start Date - End Date	Consumer Cash (Type 1)	APR (Terms & APR)	CF Combo (Cash & APR)	Lease Cash (Type L)	Lease Loyalty
Revised: 04/01/2008		71C91			71L91	71L92A
Journey	04/01/2008-04/30/2008	\$1,000	STD	\$0	\$1,000	\$500

Disclaimer

APR Rates shown are for Chrysler Financial "A+ thru A-" Tier consumers only. For "B+ thru B-" Tier APR programs please refer to the Chrysler Financial Incentive Summary. Consumers must qualify through Chrysler Financial for all listed special APR Rates. Refer to the Official Program Rules for specific details. The Official Program Rules consist of both the tabs referenced in the Gold Book and Incentive Summary. Chrysler may, upon written or electronic notice to dealers, cancel, amend, or modify these programs.

2008 West Incentive Summary

Vehicle Line	Start Date - End Date	Consumer Cash (Type 1)	APR (Terms & APR)	CF Combo (Cash & APR)	Lease Cash (Type L)	Lease Loyalty
Revised: 04/01/2008		71C81	71A81		71L81	71L82A
300 Sedan	04/01/2008-04/30/2008	\$2,000	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$2,000	\$1,000
300C (excl. SRT8)	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$3,000	\$1,000
300C SRT8		\$0	STD	\$0	\$0	\$0
Aspen	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$3,000	\$1,000
PT Cruiser Convertible	04/01/2008-04/30/2008	\$1,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,000	\$500
PT Cruiser Sedan	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$3,000	\$500
Pacifica 5 Passenger	04/01/2008-04/30/2008	\$2,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$2,000	\$500
Pacifica 6 Passenger	04/01/2008-04/30/2008	\$2,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$2,500	\$500
Sebring Convertible	04/01/2008-04/30/2008	\$2,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$2,500	\$1,000
Sebring Sedan	04/01/2008-04/30/2008	\$500	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$500	\$1,000
Town & Country LX	04/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$1,500	\$1,000
Town & Country Touring/Limited	04/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$1,500	\$1,000
Avenger	02/08/2008-04/30/2008	\$1,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,000	\$0
Caliber (excl. SRT4)	04/01/2008-04/30/2008	\$1,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,000	\$500
Caliber SRT4		\$0	STD	\$0	\$0	\$0
Charger Base/SXT	04/01/2008-04/30/2008	\$2,000	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$2,000	\$1,000
Charger RT	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$3,000	\$1,000
Charger SRT8		\$0	STD	\$0	\$0	\$0
Grand Caravan SE & C/V	04/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$1,500	\$1,000
Grand Caravan SXT	04/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/2.9/2.9/4.9	\$0	\$1,500	\$1,000
Magnum RT	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$3,000	\$1,000
Magnum SE/SXT	04/01/2008-04/30/2008	\$2,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$2,000	\$1,000
Magnum SRT8		\$0	STD	\$0	\$0	\$0
Dakota Crew	04/01/2008-04/30/2008	\$2,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$2,000	\$1,000

Vehicle Line	Start Date - End Date	Consumer Cash (Type 1)	APR (Terms & APR)	CF Combo (Cash & APR)	Lease Cash (Type L)	Lease Loyalty
Revised: 04/01/2008		71C81	71A81		71L81	71L82A
Dakota Extended	04/01/2008-04/30/2008	\$2,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$2,000	\$1,000
Durango	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$3,000	\$1,000
Nitro	04/01/2008-04/30/2008	\$750	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$750	\$1,000
Ram 1500 Mega Cab	04/01/2008-04/30/2008	\$5,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$5,500	\$1,000
Ram 1500 Quad Cab	04/01/2008-04/30/2008	\$5,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$5,500	\$1,000
Ram 1500 Regular Cab	04/01/2008-04/30/2008	\$5,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$5,500	\$500
Ram 2500/3500 Mega Cab	04/01/2008-04/30/2008	\$4,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$4,500	\$0
Ram 2500/3500 Quad Cab	04/01/2008-04/30/2008	\$4,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$4,500	\$0
Ram 2500/3500 Regular Cab	04/01/2008-04/30/2008	\$4,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$4,500	\$0
Ram 3500 Chassis Cab Quad Cab	02/08/2008-04/30/2008	\$1,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,000	\$0
Ram 3500 Chassis Cab Reg Cab	02/08/2008-04/30/2008	\$1,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,000	\$0
Ram 4500/5500 Chassis Cab	03/01/2008-04/30/2008	\$1,000	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,000	\$0
Commander	04/01/2008-04/30/2008	\$3,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$3,500	\$1,000
Compass	04/01/2008-04/30/2008	\$500	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$500	\$500
Grand Cherokee SRT8		\$0	STD	\$0	\$0	\$0
Grand Cherokee w/diesel engine	04/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,500	\$1,000
Grand Cherokee w/gas engine (excl. SRT8)	04/01/2008-04/30/2008	\$3,500	36/48/60/72 0.0/0.0/0.0/2.9	\$0	\$3,500	\$1,000
Liberty	04/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$1,500	\$1,000
Patriot	04/01/2008-04/30/2008	\$500	36/48/60/72 0.0/4.9/6.9/8.9	\$0	\$500	\$500
Wrangler	03/01/2008-04/30/2008	\$0	36/48/60/72 0.0/7.9/7.9/9.9	\$0	\$0	\$0

2007 West Incentive Summary

Vehicle Line	Start Date - End Date	Consumer Cash (Type 1)	APR (Terms & APR)	CF Combo (Cash & APR)	Lease Cash (Type L)	Lease Loyalty
Revised: 04/01/2008		71C71	71A71		71L71	
300 Sedan	03/01/2008-04/30/2008	\$4,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$4,000	\$0
300C SRT8	03/01/2008-04/30/2008	\$4,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$4,000	\$0
300C Sedan (excl. SRT8)	03/01/2008-04/30/2008	\$5,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$5,500	\$0
Aspen	03/01/2008-04/30/2008	\$5,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$5,000	\$0
PT Cruiser Convertible (excl. Spring Special)	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
PT Cruiser Convertible Spring Special	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
PT Cruiser Sedan	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Pacifica 5 Passenger	03/01/2008-04/30/2008	\$4,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$4,500	\$0
Pacifica 6 Passenger	03/01/2008-04/30/2008	\$5,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$5,000	\$0
Sebring Sedan	04/01/2008-04/30/2008	\$4,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$4,000	\$0
Town & Country LWB	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Town & Country SWB	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Caliber	04/01/2008-04/30/2008	\$0	STD	\$0	\$0	\$0
Caravan/Cargo Van SWB	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Charger (excl. SRT8)	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Charger R/T	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Charger SRT8	07/03/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Grand Caravan/Cargo Van	11/06/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Magnum RT	03/01/2008-04/30/2008	\$4,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$4,500	\$0
Magnum SE/SXT	03/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$3,000	\$0
Magnum SRT8	03/01/2008-04/30/2008	\$1,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$1,500	\$0
Dakota	03/01/2008-04/30/2008	\$5,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$5,000	\$0

Vehicle Line	Start Date - End Date	Consumer Cash (Type 1)	APR (Terms & APR)	CF Combo (Cash & APR)	Lease Cash (Type L)	Lease Loyalty
Revised: 04/01/2008		71C71	71A71		71L71	
Durango	03/01/2008-04/30/2008	\$6,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,000	\$0
Nitro	03/01/2008-04/30/2008	\$2,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$2,500	\$0
Ram 1500 Mega Cab	04/01/2008-04/30/2008	\$7,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$7,000	\$0
Ram 1500 Quad Cab	03/01/2008-04/30/2008	\$7,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$7,000	\$0
Ram 1500 Regular Cab	03/01/2008-04/30/2008	\$6,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,000	\$0
Ram 2500/3500 Mega Cab	04/01/2008-04/30/2008	\$6,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,500	\$0
Ram 2500/3500 Regular/Quad Cab	04/01/2008-04/30/2008	\$6,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,500	\$0
Ram Chassis Cab	04/01/2008-04/30/2008	\$3,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$3,000	\$0
Commander Limited/Overland	03/01/2008-04/30/2008	\$6,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,500	\$0
Commander Sport	04/01/2008-04/30/2008	\$6,500	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,500	\$0
Compass	03/01/2008-04/30/2008	\$4,750	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$4,750	\$0
Grand Cherokee Laredo	03/01/2008-04/30/2008	\$5,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$5,000	\$0
Grand Cherokee Limited/Overland (excl. Diesel)	03/01/2008-04/30/2008	\$6,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$6,000	\$0
Grand Cherokee Limited/Overland Diesel	03/01/2008-04/30/2008	\$5,000	36/48/60/72 0.0/0.0/0.0/0.0	\$0	\$5,000	\$0
Grand Cherokee SRT8	12/19/2007-04/30/2008	\$0	STD	\$0	\$0	\$0
Liberty Limited	01/03/2008-04/30/2008	\$0	STD	\$0	\$0	\$0
Liberty Sport	01/03/2008-04/30/2008	\$0	STD	\$0	\$0	\$0
Patriot	02/26/2008-04/30/2008	\$0	STD	\$0	\$0	\$0
Wrangler 2-Door		\$0	STD	\$0	\$0	\$0
Wrangler 4-Door		\$0	STD	\$0	\$0	\$0